

## Myers-Briggs Type Indicator® (MBTI®) Assessment



The *Myers-Briggs Type Indicator*® (MBTI®) assessment is the most widely used personality assessment in the world. With a proven record of reliability spanning more than 50 years, it offers a foundation for understanding individual differences and applying that understanding to the ways people think, communicate, and interact. Versatile and dependable, the MBTI tool sets the stage for lifelong learning and development.

The MBTI assessment is used to develop individuals, teams, and organizations to meet today's challenges in such areas as communication, team building, leadership, and career management. Individuals and organizations, including many Fortune 500 companies, use more than 2 million assessments worldwide each year. Form M of the instrument has 93 items and provides the basic MBTI four-letter type.

	Team Development	Leadership Development	Conflict Management	Career Management	Retention Management
<a href="#">MBTI@Complete</a>	✓	✓	✓	✓	✓
<b>Form M</b>					
<a href="#">Profile</a>	✓	✓		✓	✓
<a href="#">Interpretive Report</a>	✓	✓	✓	✓	✓
<a href="#">Interpretive Report for Organizations</a>	✓	✓	✓	✓	
<a href="#">Team Report</a>	✓		✓		
<a href="#">Career Report</a>				✓	✓
<a href="#">Work Styles Report</a>	✓		✓		✓
<a href="#">Decision Making Style Report</a>	✓	✓	✓		
<a href="#">Communication Style Report</a>	✓	✓	✓		
<b>Form Q</b>					
<a href="#">Profile</a>	✓	✓			✓
<a href="#">Interpretive Report</a>	✓	✓	✓		✓
<b>Combined</b>					
<a href="#">Leadership Report Using Firo-B® &amp; MBTI®</a>		✓			
<a href="#">Newly Revised Strong &amp; MBTI®</a>		✓		✓	✓

<a href="#">Career Report</a>					
<a href="#">Strong &amp; MBTI® Career Report</a>				✓	
<a href="#">Strong &amp; MBTI® Entrepreneur Report</a>		✓		✓	

For additional product information on the MBTI assessment, please visit [www.cpp.com](http://www.cpp.com).

### Case Studies

[Baptist Health Care](#) - See how this health care leader improves retention using the MBTI® assessment.

[Marriott](#) - Using the MBTI tool helps lead the way to improved service and customer satisfaction.