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Accounting & Finance for the Non-Financial Manager

Prerequisites: None

Schedule: One-Day Session

Course Objective

This course is designed for non-financial managers to help you understand why Accounting and Finance are essential for managing businesses more profitably. Take the guesswork out of your decision-making and learn how to put known accounting and financial concepts, tools and techniques at your disposal. This seminar will help you understand the terminology and specific basic calculations of finance and accounting, and how to use the financial information to establish priorities and improve your business. Take the fear out of the numbers and learn to use them to your business advantage!

Seminar Topics:

- Reading financial statements & using them for decision-making:
 - Balance Sheet
 - Income Statement
 - Statement of Equity
 - Cash Flow Statement
 - Foot notes
 - Using financial statement ratios for financial planning:
 - Liquidity
 - Profitability
 - Leverage
 - Efficiency
 - Overview of CPA Assurance Reports & their business application:
 - Audits
 - Reviews
 - Compilations
 - Qualified vs. unqualified reports
 - Overview of the budgeting process and monitoring ongoing performance vs. budget
 - Integrating financial information and data into the strategic management process. How to present plans in solid financial terms.
 - Definition of accounting and overview of accounting principles and methods, including an understanding of debits and credits involved in a double entry accounting system.
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About the Speakers

Jonathan Mangels, CPA is with Greer & Walker, LLP, one of the Charlotte area's premier accounting & consulting firms. He has more than 15 years of experience working with business professionals from a wide range of industries to help them best use accounting & financial principles to run their business.

