

Attn: Small Business Owners

Free Event!

Small Business Seminar & Speed Coaching Test Drive

Keynote Speaker: Mayor Anthony Foxx

**Tuesday, September 28, 2010
8:00 a.m. – 12:45 p.m.**

**The Employers Association Conference Center
3020 W. Arrowood Road, Charlotte, NC 28273**

Topics will include:

How to Develop a Comprehensive Business Growth Plan+ by Tim Connor, President
Connor Resource Group

Social Media for Business+ by Corey Creed, President,
Hippo Internet Marketing

This half-day event will provide small business owners with free business counseling, timely workshops and peer networking as part of the Small Business Speed Coaching Test Drive Series. This national event is coming to Charlotte and is sponsored by American Express and SCORE Counselors to America's Small Business.

Small business owners will receive exclusive and concise one-on-one evaluation sessions with seasoned business coaches from SCORE's base of more than 75 volunteer executives from the Charlotte SCORE Chapter. The event will also include interactive workshops focused on topics designed to help firms survive and grow.

Attendance is free and available on a first-come, first-serve basis to business owners. A maximum of one person per company may attend.

To [register](http://www.charlottescore.org) or for more information visit: www.charlottescore.org or call 704-344-6576.

