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## **Wellness Benefits: Do they really impact the bottom-line?**

*Presented by: Ms. Danielle Smith  
TargetCare*

**Prerequisites:** None  
**Schedule:** 1.5 session

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Human Resources professionals are often put in a position of having to “cost-justify” new and existing wellness programs in the workplace.

***Danielle Smith of TargetCare***, will discuss making a business case for a wellness program. She will share studies and statistics and address different ways to measure the success of your program. Danielle will also provide an overview of incentives and the major keys to a successful program.

Join us for a lively discussion on an interesting topic!