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Organizational Change: Innovation through Whole Brain Thinking

Prerequisites: None

Schedule: 2.0 Hour Session

Course Objectives

This workshop is part four of a four-part series designed to help organizations successfully implement organizational change. This course provides an overview of the concepts of facilitating innovation through whole brain thinking. Participants will learn about recent studies on the neuroscience of the brain and how to facilitate organizational change and innovation through techniques that address left brain and right brain thinkers. They will be able to influence the strategic planning for their organization in a more meaningful and successful way using the information and techniques learned from the session.

*(**Note: Individuals may register for this course, even if they are not interested in the full series.)*

Facilitators of organizational change are best equipped if they use whole brain thinking to influence the change process in today's organizational climate. We've come a very long way from the simple discussions of yesteryear about right-handedness and left-handedness. Over the past several years, science is exploring the much broader view of "right-brained and "left-brained" thinking.

Organizations are learning to value innovation and right-brain thinking. In order to successfully adapt in an ever-changing world, organizations must learn to harness the power of innovation and include it in their strategic planning efforts. Success in business requires more than linear thinking and doing what we've always done in the past.

This two-hour workshop serves as a means to introduce human resource and organizational development professionals to the exciting new trend critical to success in the new workplace – utilizing both the right and left sides of the brain, and the somewhat radical implications for a new workplace.

Key Topics:

1. What We Know about the Brain
2. Organizational Change - The Left Brain Influence?
3. Organizational Change - The Right Brain Influence?
4. Influencing Change - Balance of Differences and Union of Separates?
5. Current State of Organizational Change
6. The Art of Intention: Facilitating Change Using Whole Brain Thinking

About the Speaker

Angelina Corbet serves as facilitator, consultant, coach, and trainer in service to individuals, partners and groups who want to live intentional lives. Angelina has provided strategic planning facilitation services for public, private and not-for-profit organizations since 1997. In addition, Angelina has taught Strategic Planning and Facilitation for the Charlotte Chamber of Commerce, Executive Service Corps., firstround.org, and the University of North Carolina at Charlotte. Prior to founding The Mobius Company, Angelina was Senior Vice President, Director of Human Resources & Infrastructure for Broadway & Seymour. Angelina has an MS in Business Policy from Columbia University as well as an MS and BS in Education.

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