



This program has been approved for 4.0 Strategic re-certification hours toward PHR and SPHR re-certification through the Human Resource Certification Institute (HRCI). The use of this seal is not an endorsement by HR Certification Institute of the quality of the program. It means that this program has met HR Certification Institute's criteria to be pre-approved for recertification credit. For more information about certification or re-certification please visit the HRCI homepage at www.hrci.org

Organizational Change: Strategic Planning & Thinking

Prerequisites: None
Schedule: 4.0 Hour Session

Course Objectives

This workshop is part two in a four-part series designed to help organizations successfully implement organizational change. This course provides an overview of strategic planning and the strategic planning process. Participants will learn the components and steps involved in creating a common vision, mission, and set of organizational strategic goals. They will have the opportunity to engage in several hands-on experiences allowing them to better understand the components of strategic planning, the planning process and building and implementing a meaningful strategic plan that supports the organization.

*(**Note: Individuals may register for this course, even if they are not interested in the full series. **)*

Strategic planning is a process that helps us make day-to-day decisions with tomorrow in mind. It helps prepare us for future decisions so that they can be made quickly and effectively with as little disruption to our businesses as possible. Ultimately, strategic planning and strategic thinking are processes that allow us to shape our future, having learned from the past and by making deliberate decisions in the present. The workshop presents strategic planning and strategic thinking and their impact on our professional effectiveness and our company's bottom line in these difficult times.

Key Topics:

1. What is Strategic Planning?
2. What Strategic Planning is NOT!
3. Why do Strategic Planning?
4. Components of Strategic Planning
5. The Strategic Planning Document
6. The Benefits of Strategic Planning
7. The Role of A Facilitator in Strategic Planning
8. The Pitfalls of Strategic Planning
9. What is Strategic Thinking?
10. Getting Started on Strategic Planning/Strategic Thinking

About the Speaker

Angelina Corbet serves as facilitator, consultant, coach, and trainer in service to individuals, partners and groups who want to live intentional lives. Angelina has provided strategic planning facilitation services for public, private and not-for-profit organizations since 1997. In addition, Angelina has taught Strategic Planning and Facilitation for the Charlotte Chamber of Commerce, Executive Service Corps., firstround.org, and the University of North Carolina at Charlotte. Prior to founding The Mobius Company, Angelina was Senior Vice President, Director of Human Resources & Infrastructure for Broadway & Seymour. Angelina has an MS in Business Policy from Columbia University as well as an MS and BS in Education.